

Rural Constituencies Polling

Conducted by Survation on behalf of
the Country Land and Business
Association

The logo for the Country Land and Business Association (CLA) features the letters 'CLA' in a bold, white, sans-serif font. A stylized, curved line in shades of yellow and orange passes behind the letters, starting from the left, curving under the 'L', and ending under the 'A'. The logo is set against a light blue rectangular background.

Conducted by Survation on behalf of the Country Land and Business Association
Methodology: Online interviews of adults aged 18+ living in the 100 most rural
constituencies in England.
Fieldwork: 23rd – 30th January 2024
Sample size: 1,092

Survation.

Methodology

Fieldwork Dates

- 23rd – 30th January 2024

Data Collection Method

- The survey was conducted via online panel. Invitations to complete the survey were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

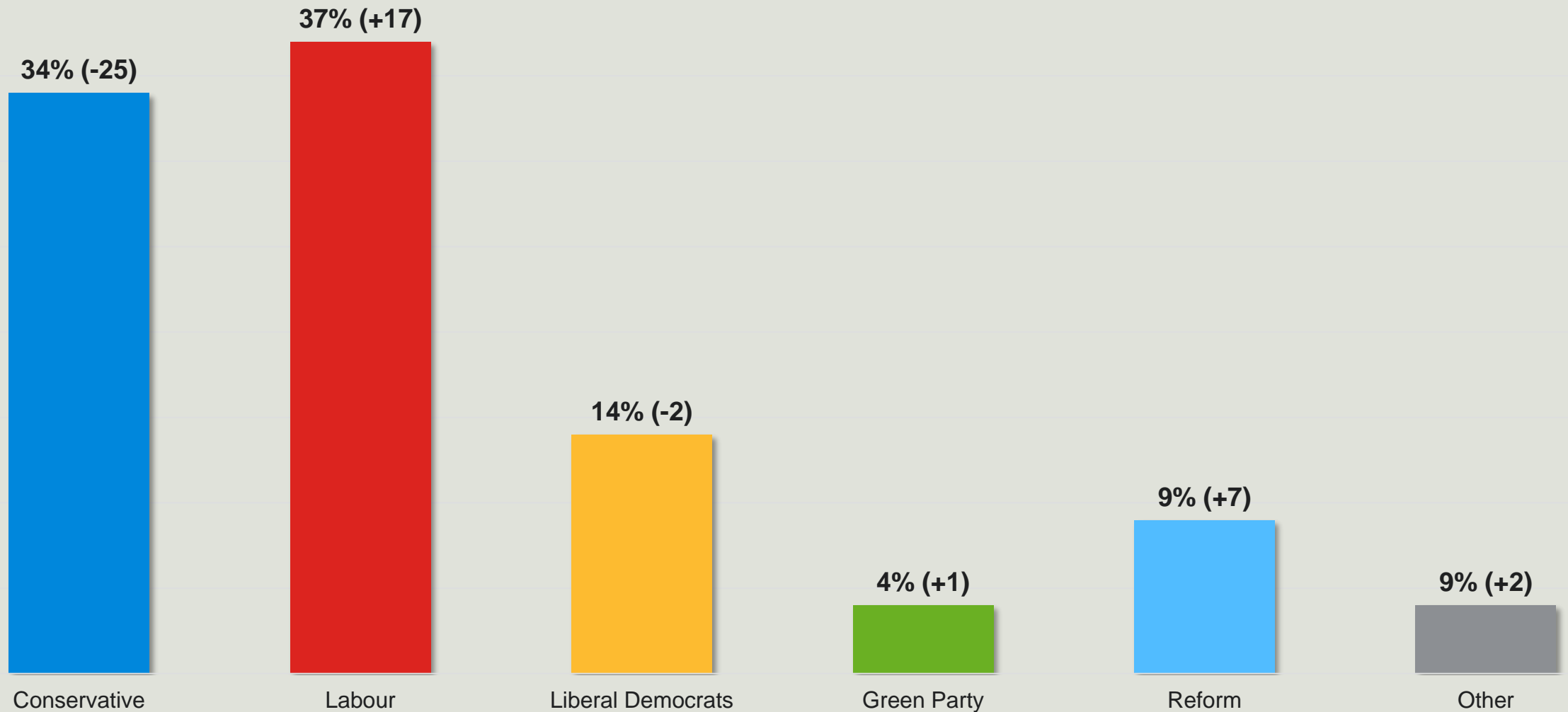
Population Sampled

- Adults aged 18+ living in the 100 most rural constituencies in England.

Sample Size

- 1,092

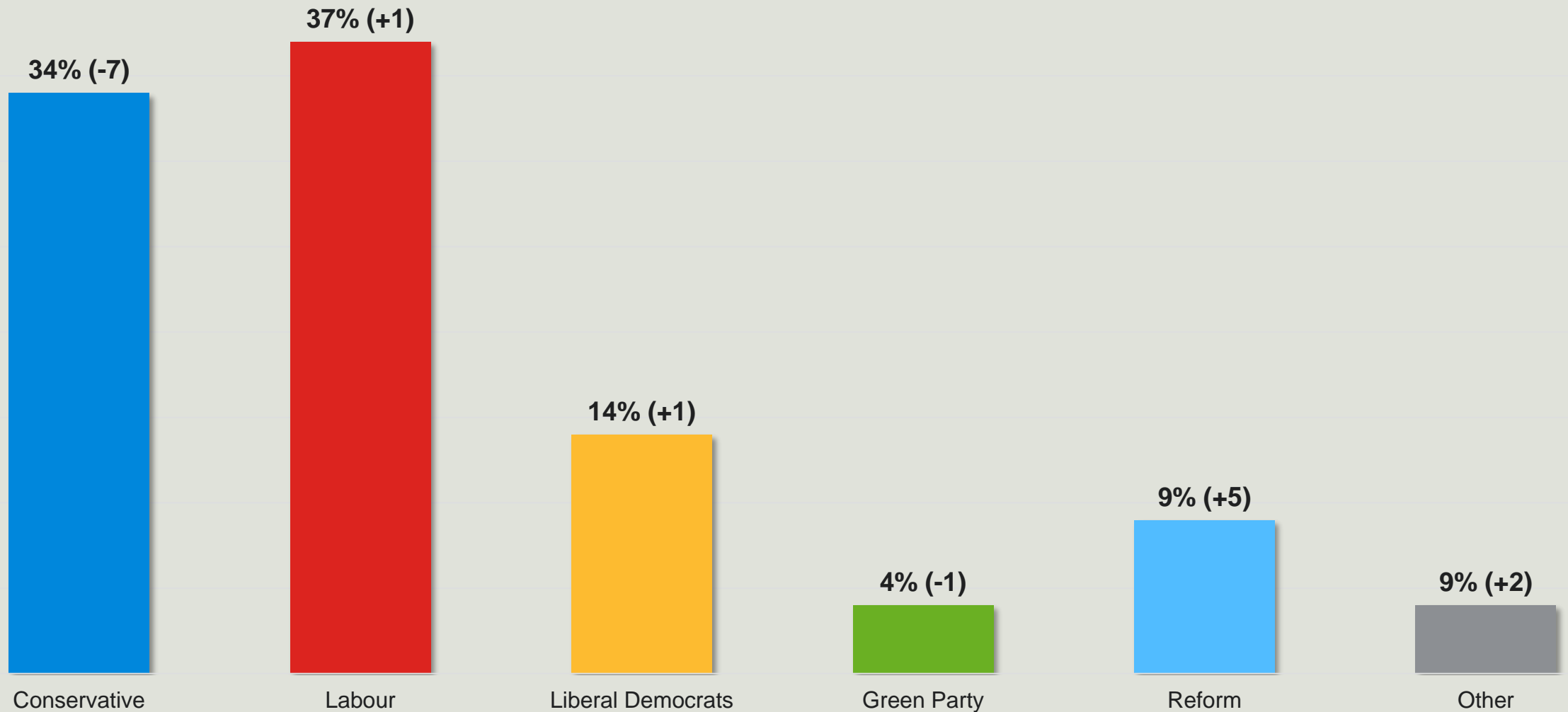
V2. If there were a general election tomorrow, and there were candidates from all political parties standing in your constituency, for which party would you vote?



BASE: Respondents likely to vote, factored by likelihood to vote, with undecided and refused removed. Unweighted total, 774. **Changes with General Election 2019 results**

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