Political polling

Summary Report

Survation.

Methodology

Fieldwork Dates

- 15th – 17th February 2023

Data Collection Method

- The survey was conducted via online interview. Invitations to complete surveys were sent out to members of the panel.

Population Sampled

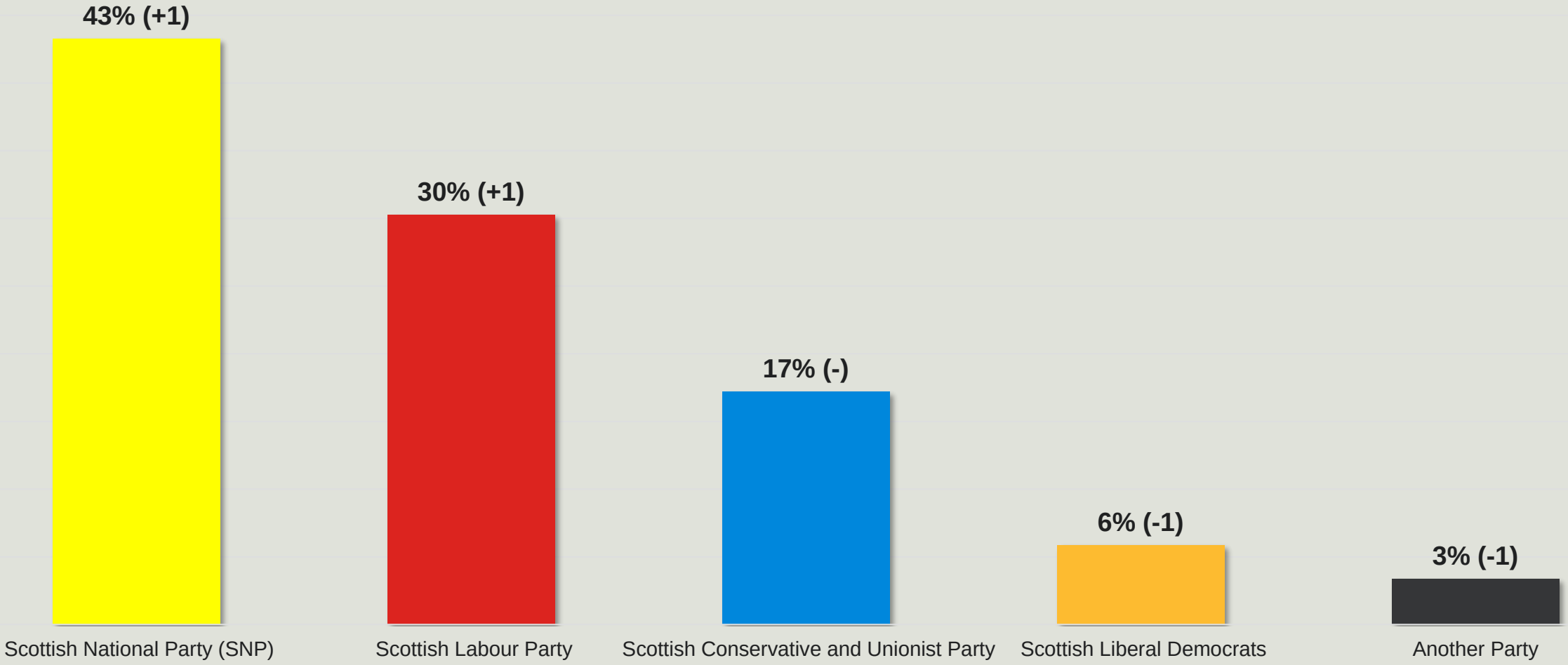
- Adults aged 16+ living in Scotland

Sample Size

- 1,034

Survation.

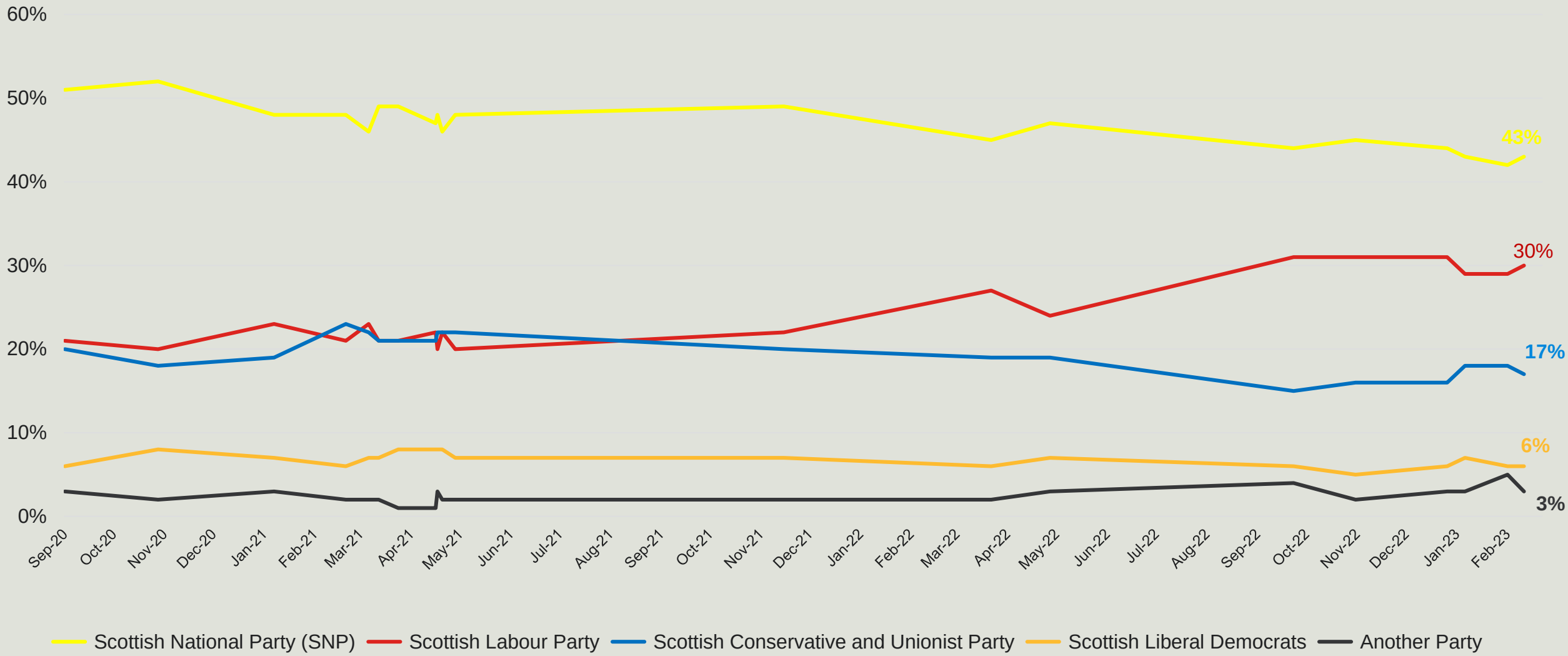
If the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?



BASE: Respondents likely to vote, weighted additionally by likelihood to vote, with undecided and refused removed.
Unweighted total: 845. 17/2/23. Changes vs 7/2/23.

Survation.

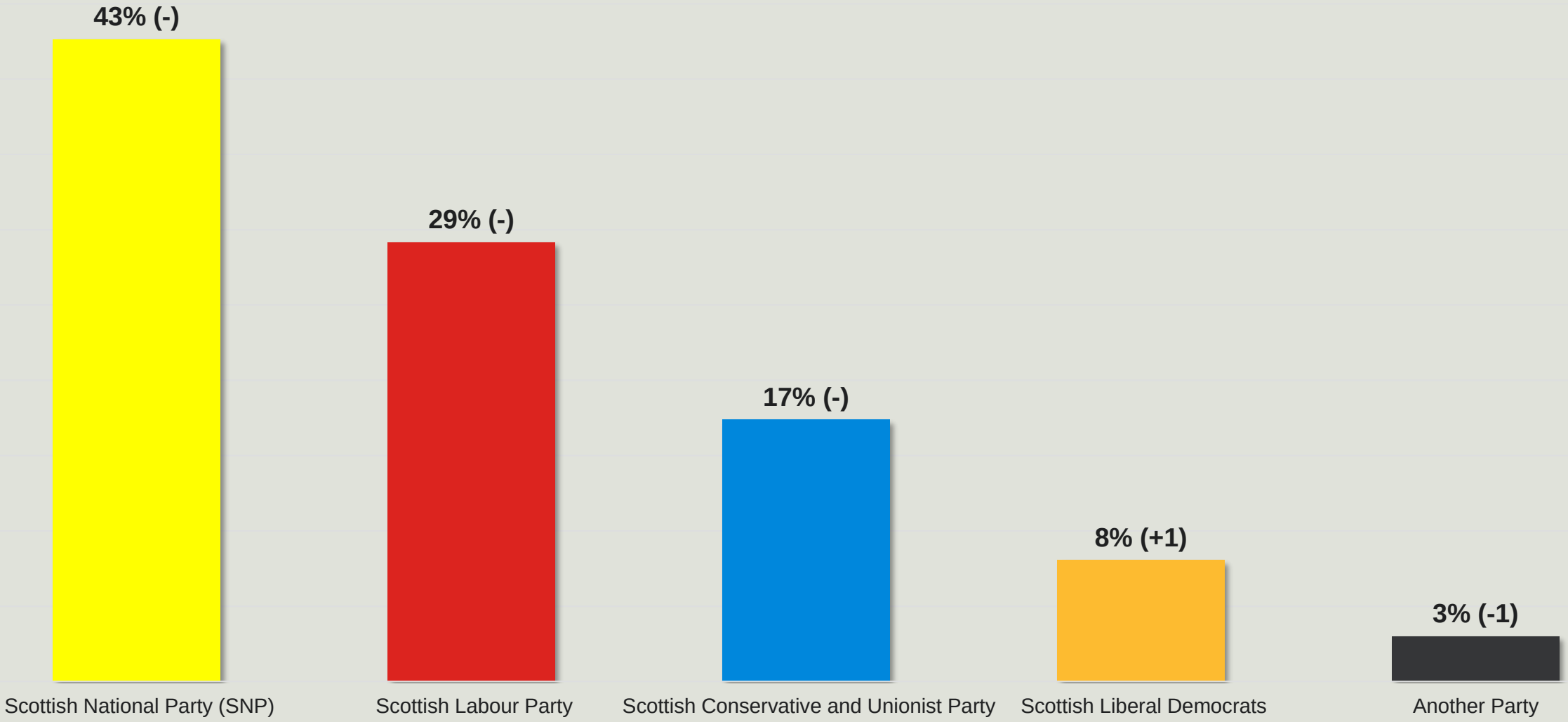
Scottish Westminster Voting Intention



BASE: Respondents likely to vote, weighted additionally by likelihood to vote, with undecided and refused removed.
Most recent data: Unweighted total: 845, 17/2/23

Survation.

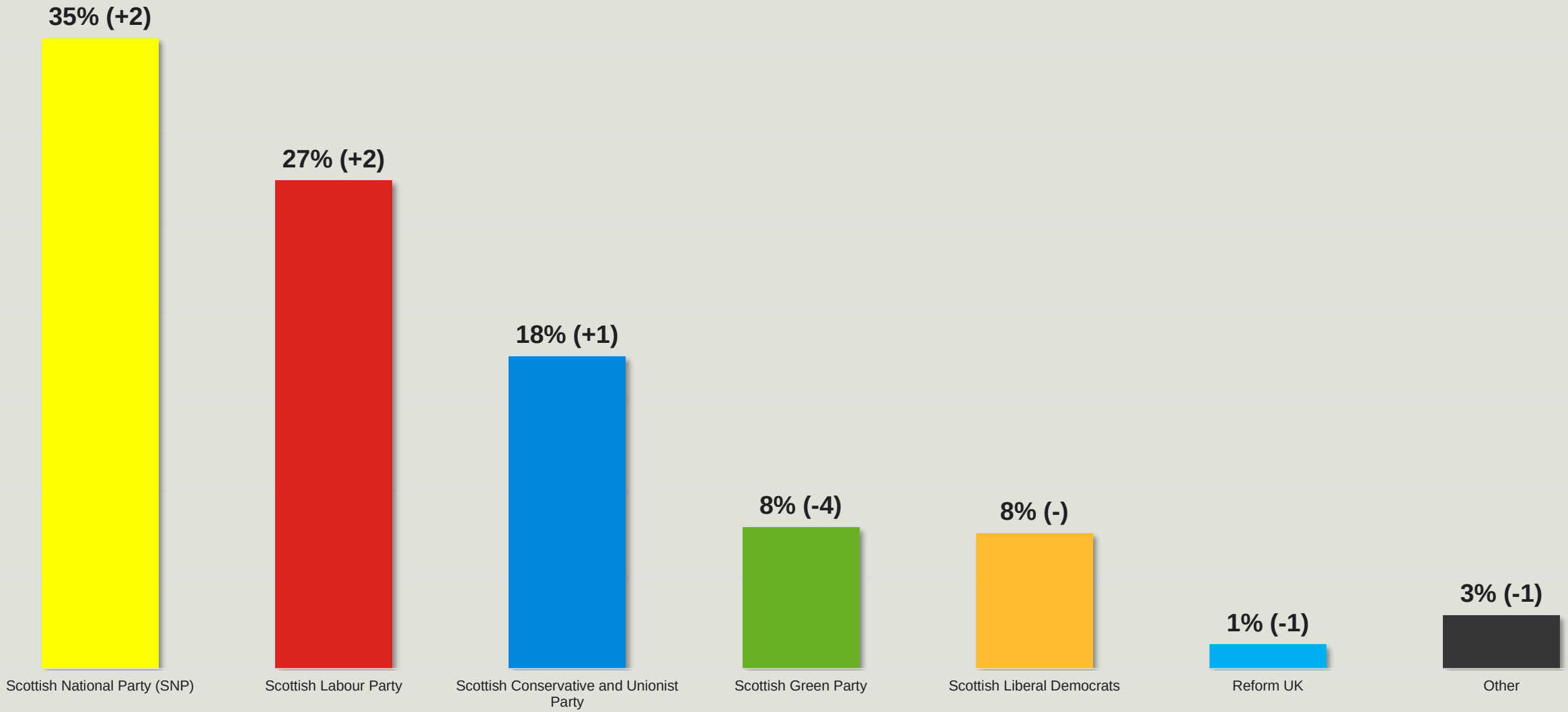
In the next Scottish Parliament election, you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?



BASE: Respondents likely to vote, weighted additionally by likelihood to vote, with undecided and refused removed.
Unweighted total: 859. 17/2/23. Changes vs 7/2/23.

Survation.

Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your regional list vote?



BASE: Respondents likely to vote, weighted additionally by likelihood to vote, with undecided and refused removed.
Unweighted total: 864. 17/2/23. Changes vs 7/2/23.

Survation.

Survation. Engaging opinion to inform the future.
Survation provides vital insights for brands and organisations wanting to better understand authentic opinion, adding value and credibility to the research we provide to our clients. We are an innovative and creative market researcher and do not believe any single method can always be the right answer to complex client objectives. We conduct bespoke online and telephone custom research, omnibus surveys, face to face research, and advanced statistical modelling and data analysis.

Survation is an MRS Company Partner. All MRS Company Partners and their employees agree to adhere to the MRS Code of Conduct and MRS Company Partner Quality Commitment whilst undertaking research. As a member of the British Polling Council, Survation has a strong commitment to transparency and the integrity of our work.

The Living Wage
Survation is proud to be a Living Wage Employer. This means that every member of staff in our organisation plus any contract staff are paid the London Living Wage. The Living Wage is an hourly rate set independently and updated annually, based on the cost living in the UK. We believe that every member of staff deserves at least a Living Wage. You can find out more about the Living Wage by visiting www.livingwage.org.uk

London Living Wage Employer

MRS Evidence Matters™ Company Partner

British Polling Council

Survation.