

Labour List Labour Members' Survey



Conducted by Survation on behalf of Labour List
Methodology: Online interviews of Labour Party members registered on Labour List
Fieldwork: 23 - 25 November 2020
Sample size: 5,008

Methodology

Fieldwork Dates

- 23rd – 25th November 2020

Data Collection Method

- The survey was conducted online. Invitations to complete surveys were sent via email to Labour List readers

Population Sampled

- Labour Party members, who are registered as readers on Labour List

Sample Size

- 5,008

Data Weighting

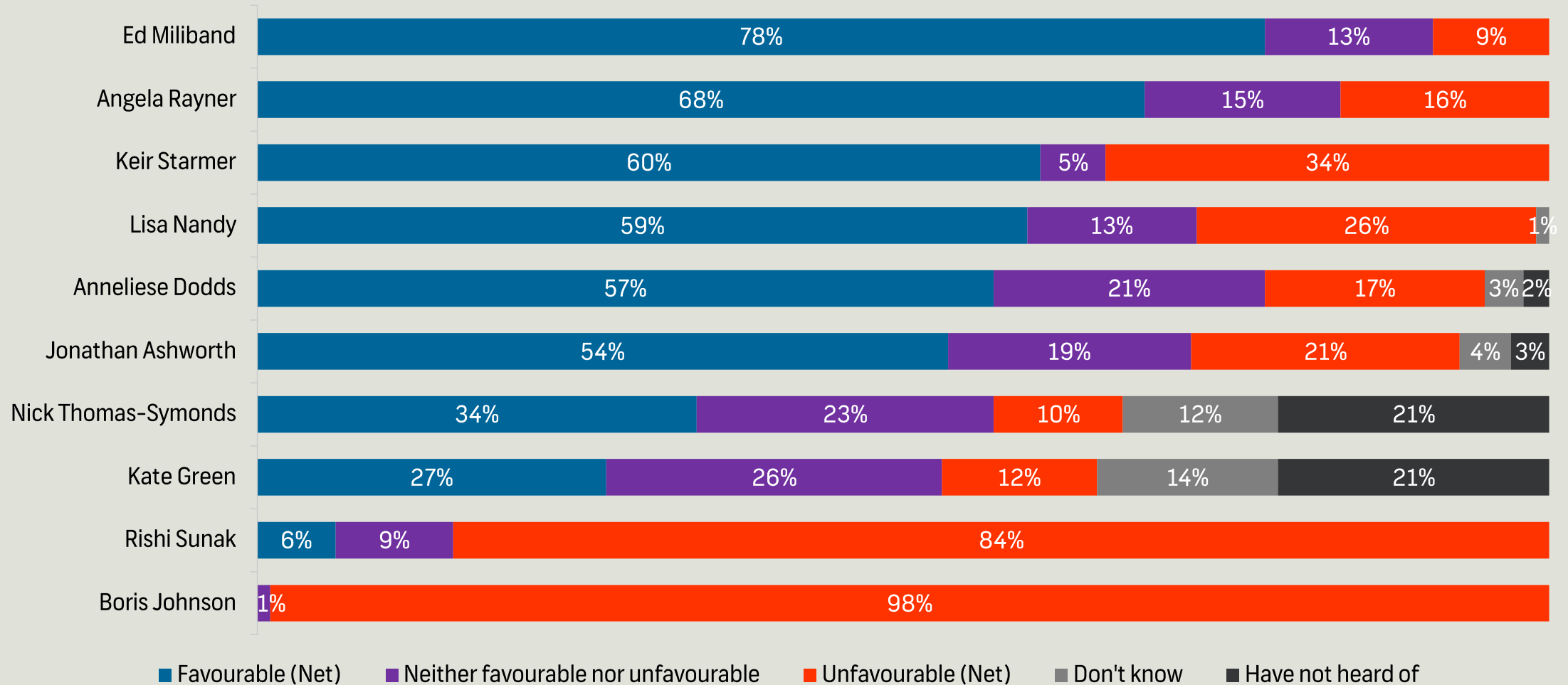
- Data were weighted to the profile of Labour Party members.
- Data were weighted by age, sex, region, and 2020 Labour Party Leadership Election vote.

Margin of Error

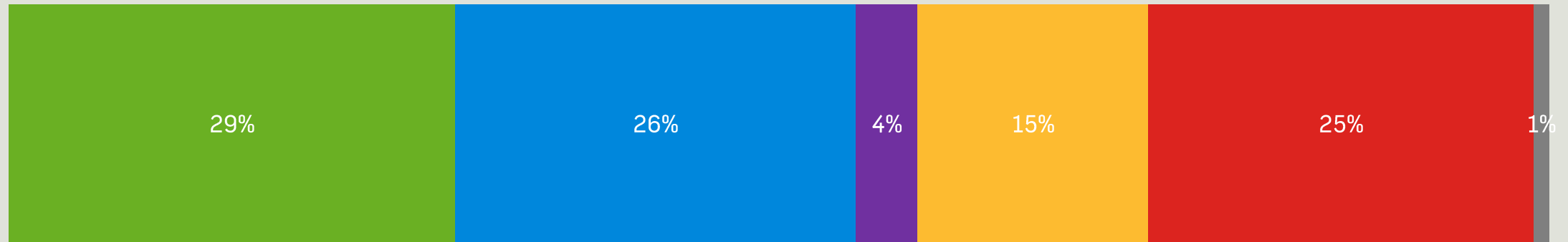
- Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant.
- For example, in a question where 50% (the worst-case scenario as far as margin of error is concerned) gave a particular answer,
- with a sample of 5,008 it is 95% certain that the 'true' value will fall within the range of 1.6% from the sample result.
- Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Q1-Q10. To what extent do you think favourably or unfavourably towards the following political figures?

Summary Topline

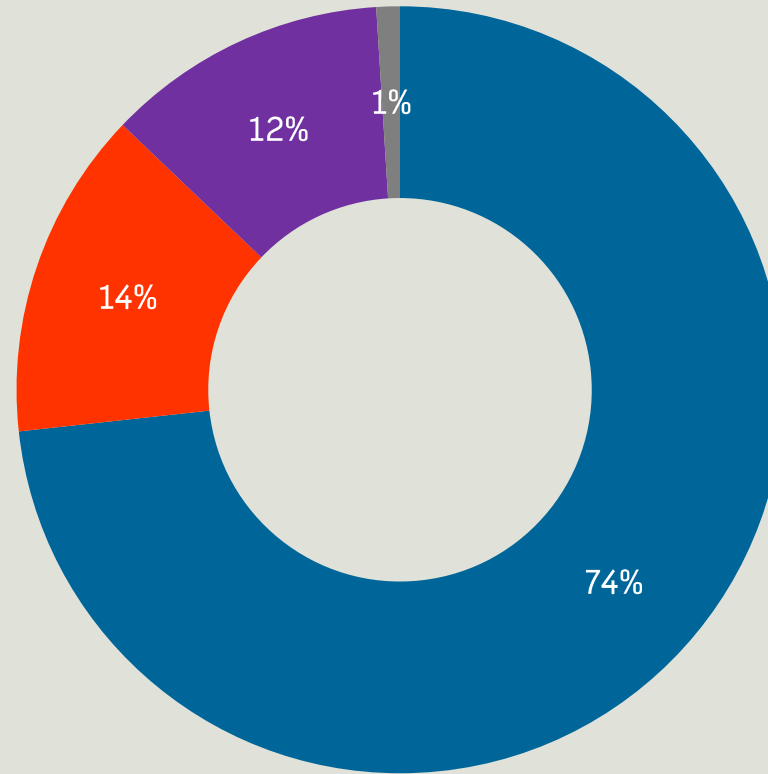


Q11. In your view, is the Labour Party currently moving in the right direction or the wrong direction?



■ Right direction, strongly ■ Right direction, somewhat ■ Neither right nor wrong direction
■ Wrong direction, somewhat ■ Wrong direction, strongly ■ Don't know

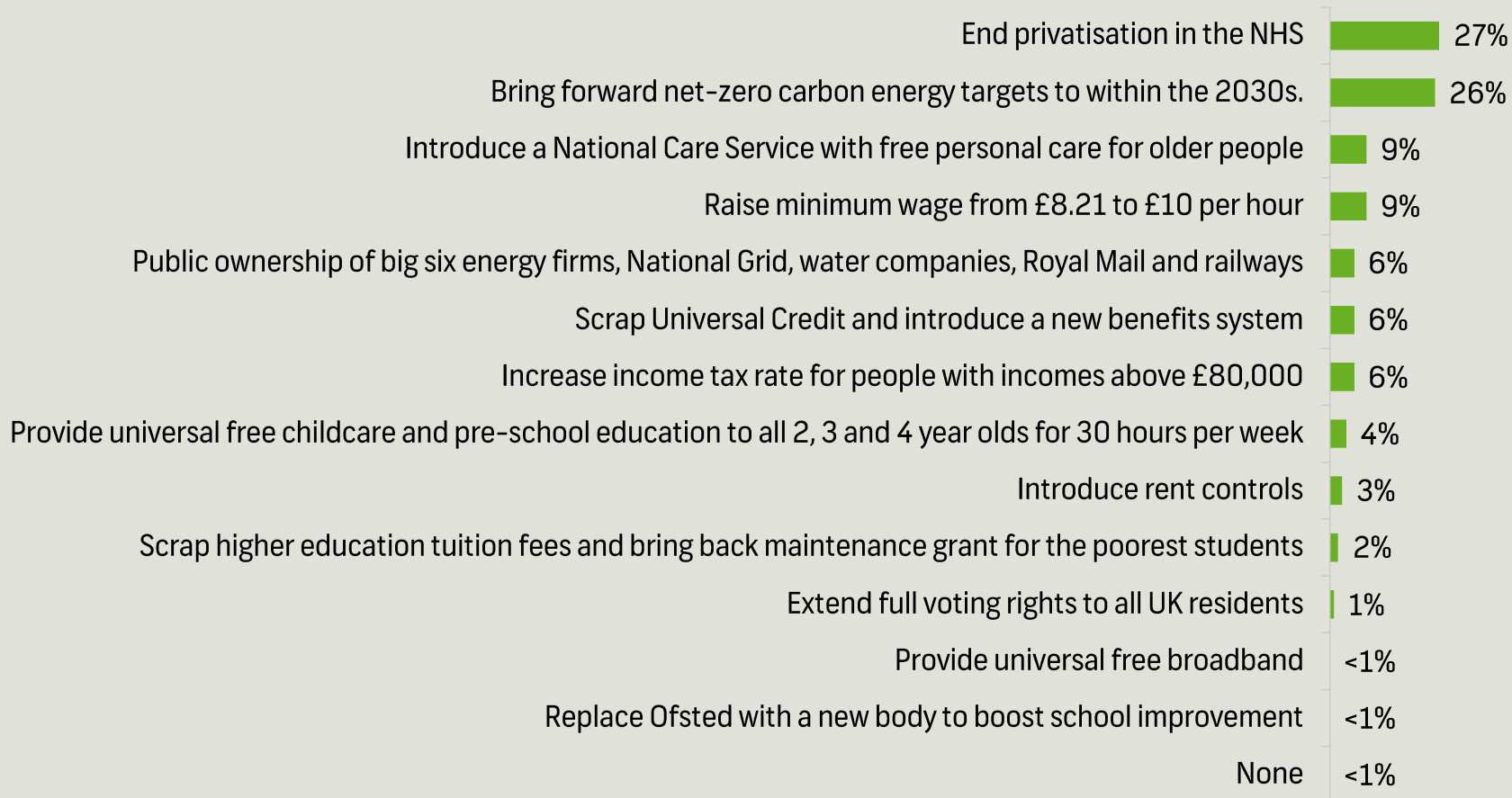
Q12. Which of the following statements best reflects your view of the policies in Labour's 2019 General Election manifesto?



■ The policies were broadly correct ■ The policies were broadly wrong ■ Neither ■ Don't know

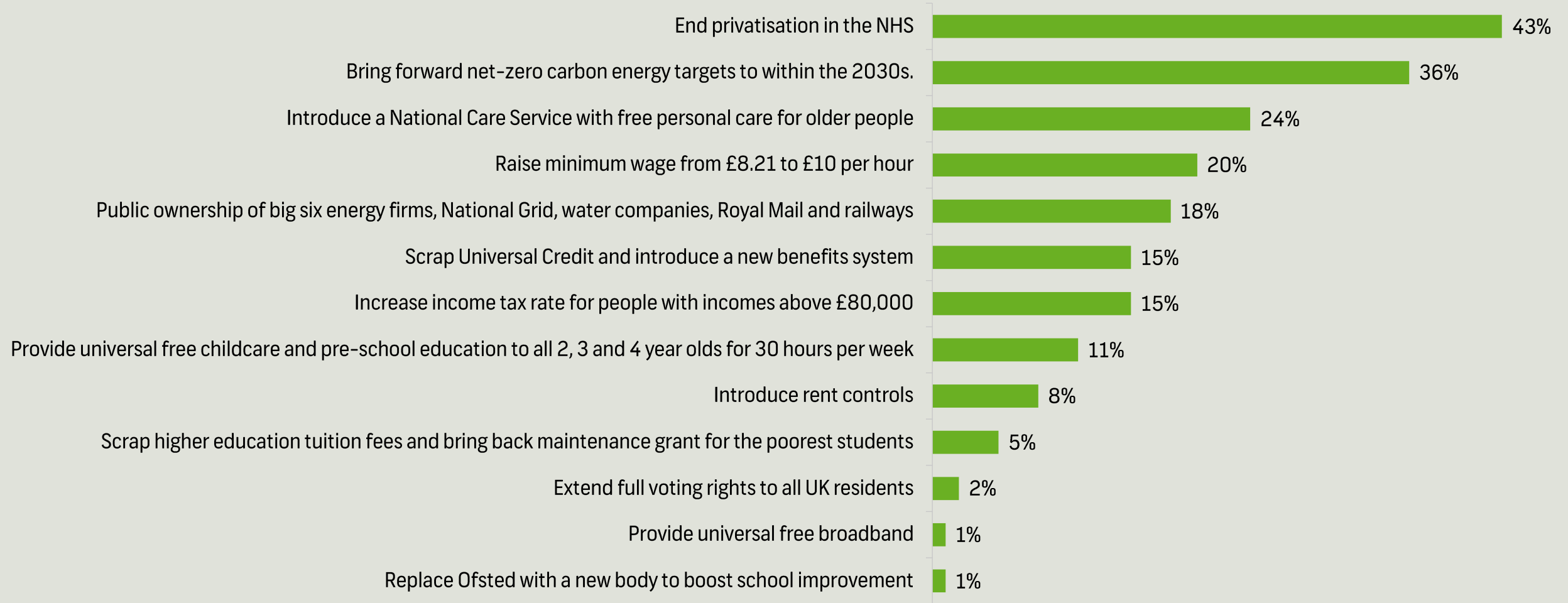
Q27. The following are some of the main policies from Labour's 2019 General Election manifesto. Please rank your top three in terms of which policies are most important for Labour to retain for the next general election, with 1 being the most important to keep.

Q13-Q26 Summary Rank 1



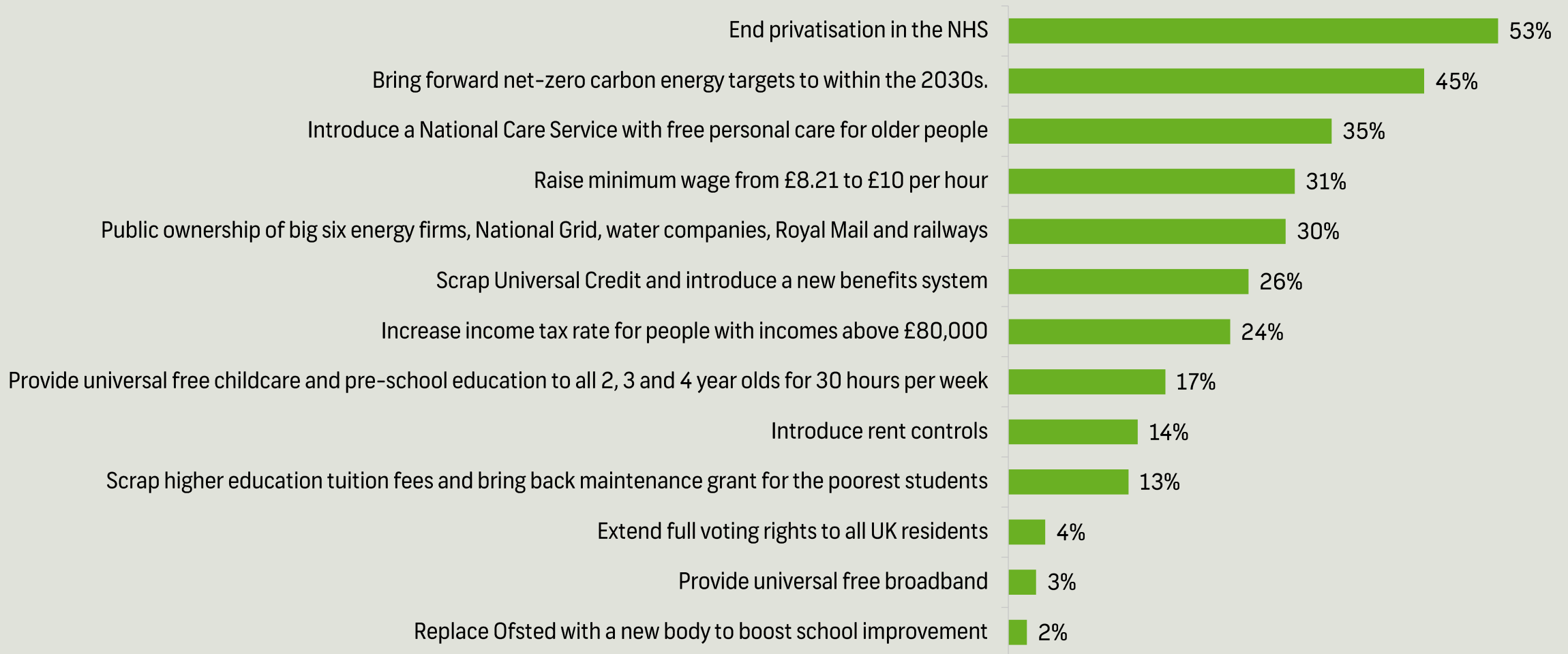
Q28. The following are some of the main policies from Labour's 2019 General Election manifesto. Please rank your top three in terms of which policies are most important for Labour to retain for the next general election, with 1 being the most important to keep.

Q13-Q26 Summary Top 2 Rank

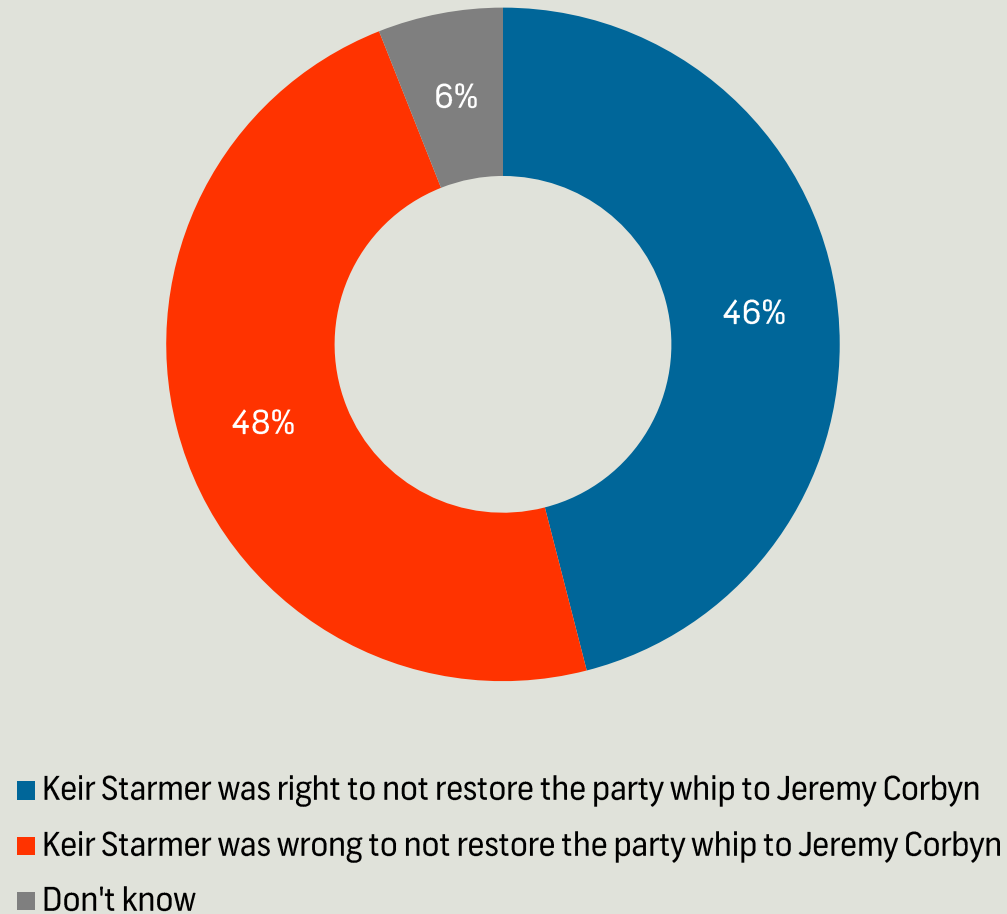


Q29. The following are some of the main policies from Labour's 2019 General Election manifesto. Please rank your top three in terms of which policies are most important for Labour to retain for the next general election, with 1 being the most important to keep.

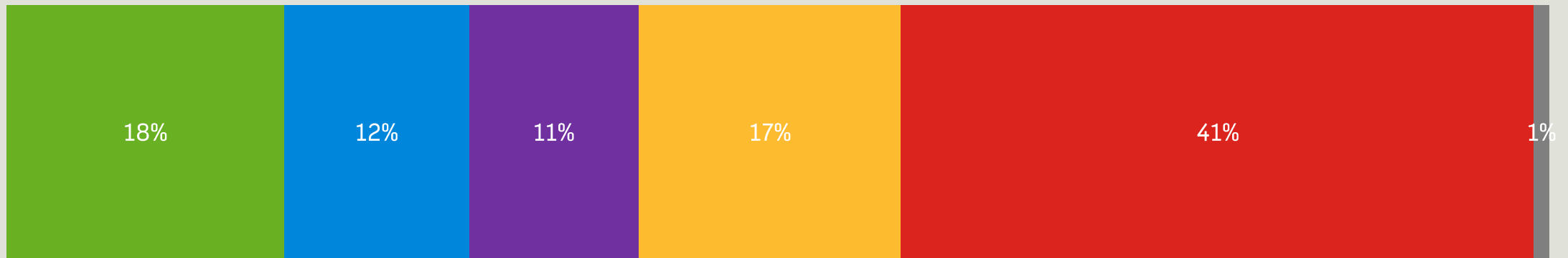
Q13-Q26 Summary Top 3 Rank



Q30. Which of the following statements best reflects your view?



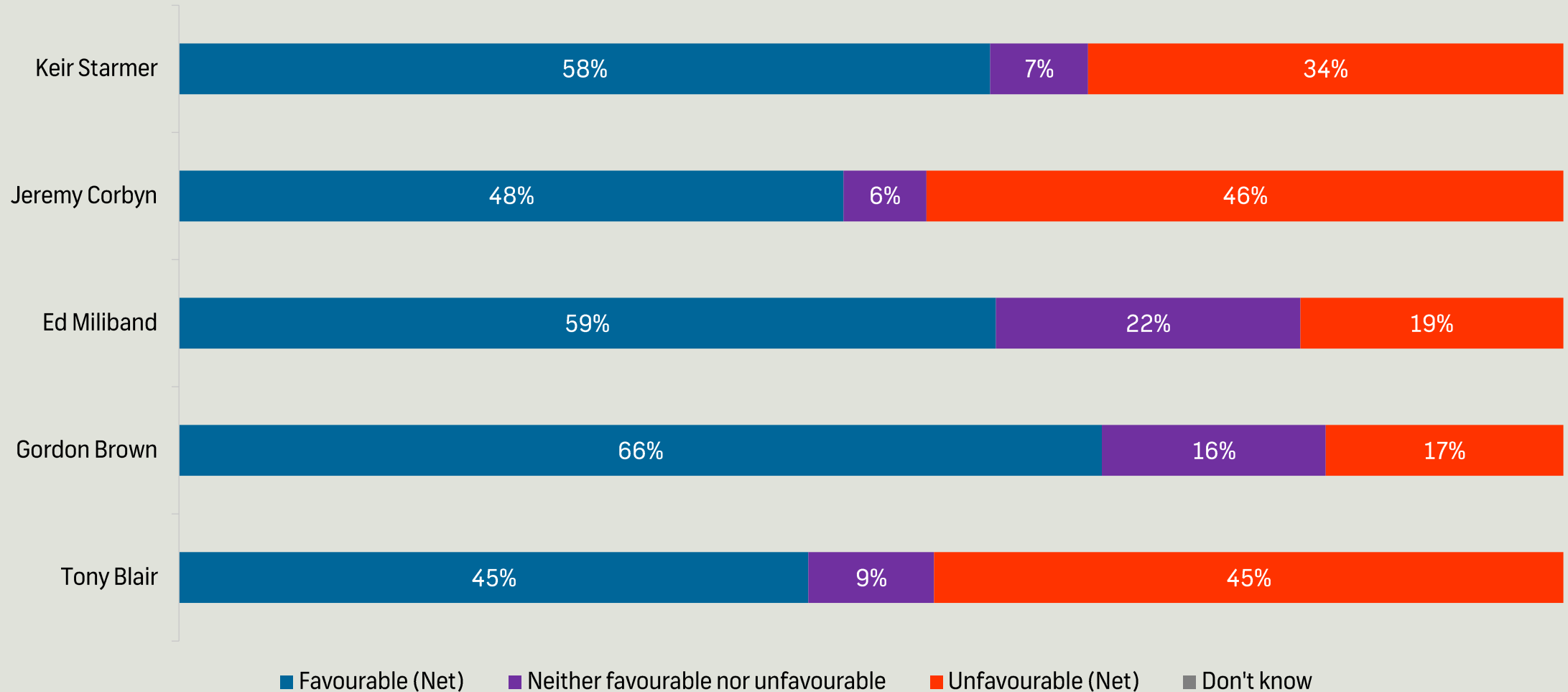
Q31. Do you have a positive or negative view of Jeremy Corbyn's response to the Equality and Human Rights Commission (EHRC) report?



■ Strongly positive ■ Somewhat positive ■ Neither positive nor negative ■ Somewhat negative ■ Strongly negative ■ Don't know

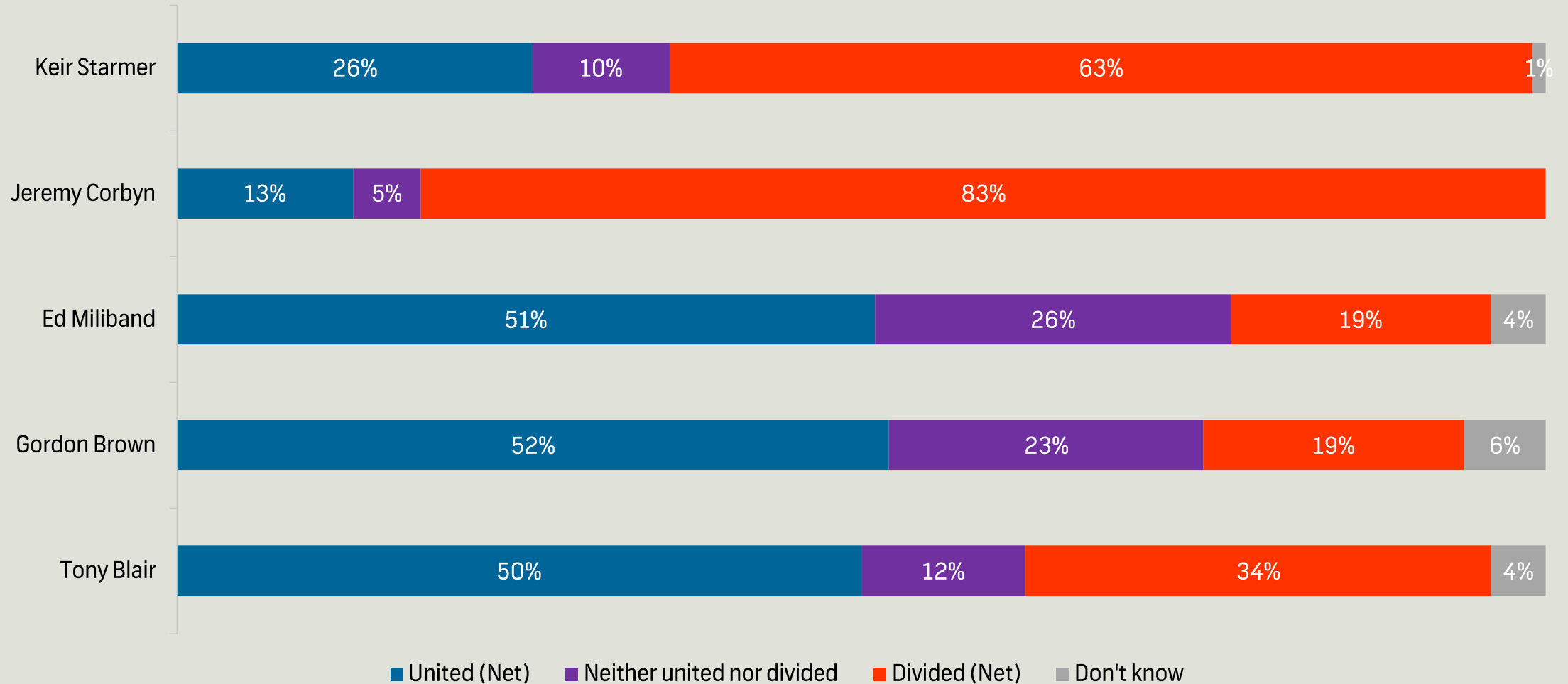
Q32-Q36. For each of the following Labour Party leaders, please state whether you have a favourable or unfavourable view of their performance as leaders of the Labour Party.

Summary Topline

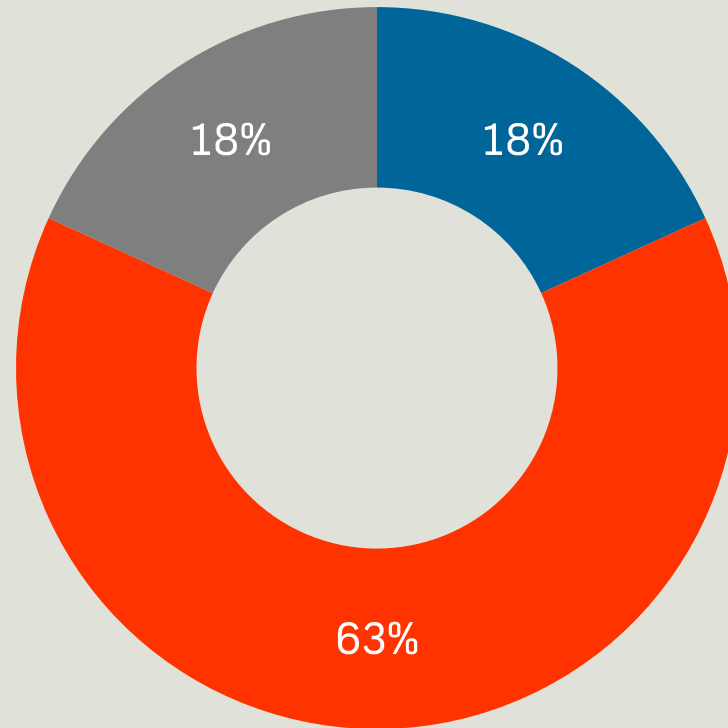


Q37-Q41. In your view, to what extent was the Labour Party united or divided under the following leaders?

Summary Topline



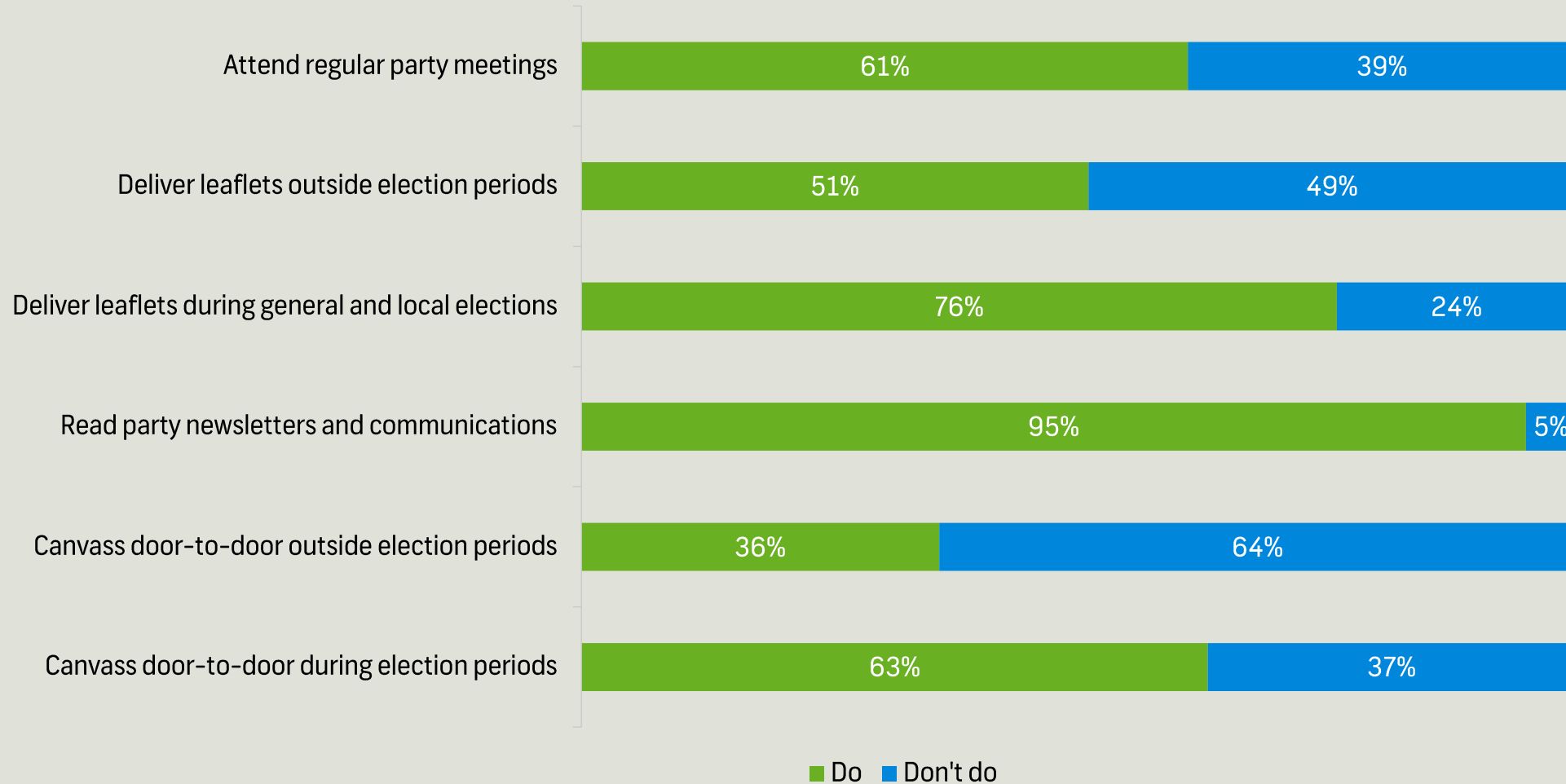
Q42. Which of the following statements best reflects your view?



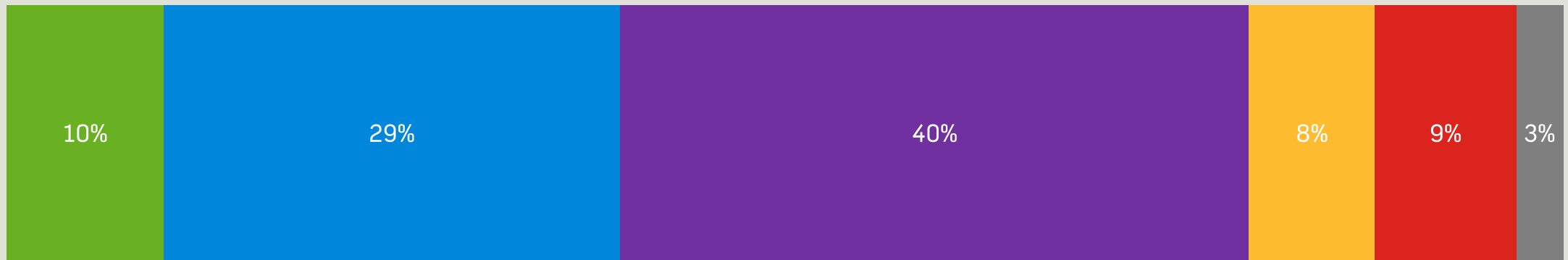
■ I trust the Labour Party's current internal disciplinary process ■ I do not trust the Labour Party's current internal disciplinary process ■ Don't know

Q43–Q48. Thinking about activities you participate in as a party member, which of the following do you do?

Summary Topline

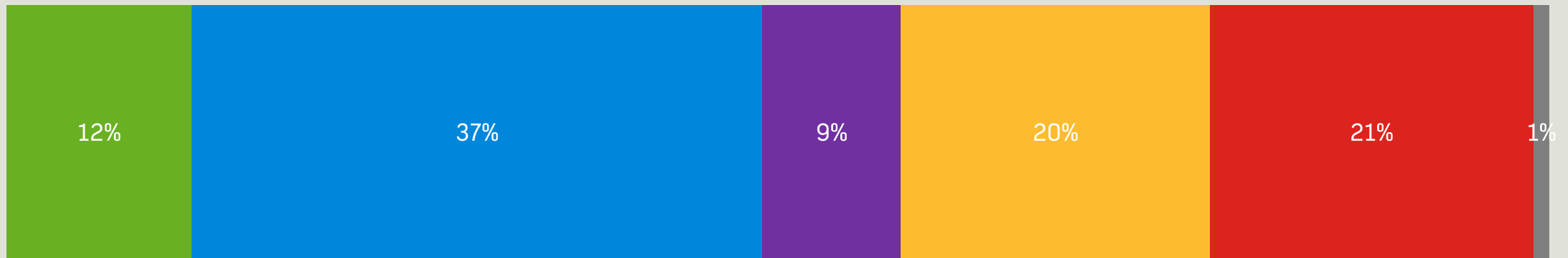


Q49. Thinking about the activities you participate in as a party member, currently would you like to be more or less active in party activities?



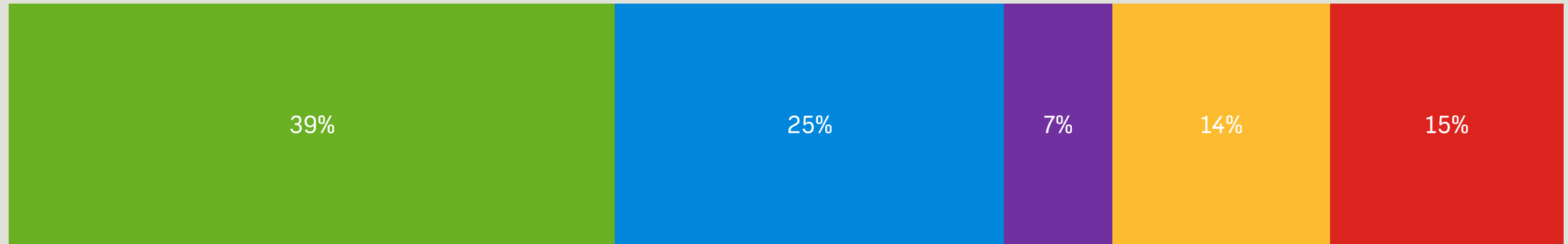
■ Much more active ■ Somewhat more active ■ Neither more nor less active ■ Somewhat less active ■ Much less active ■ Don't know

Q50. Thinking about the current direction of the Labour Party, are you optimistic or pessimistic?



■ Very optimistic ■ Quite optimistic ■ Neither optimistic nor pessimistic ■ Quite pessimistic ■ Very pessimistic ■ Don't know

Q51. To what extent do you think favourably or unfavourably towards Keir Starmer's approach as Leader of the Opposition in handling the COVID-19 pandemic?



Strongly favourable

Somewhat favourable

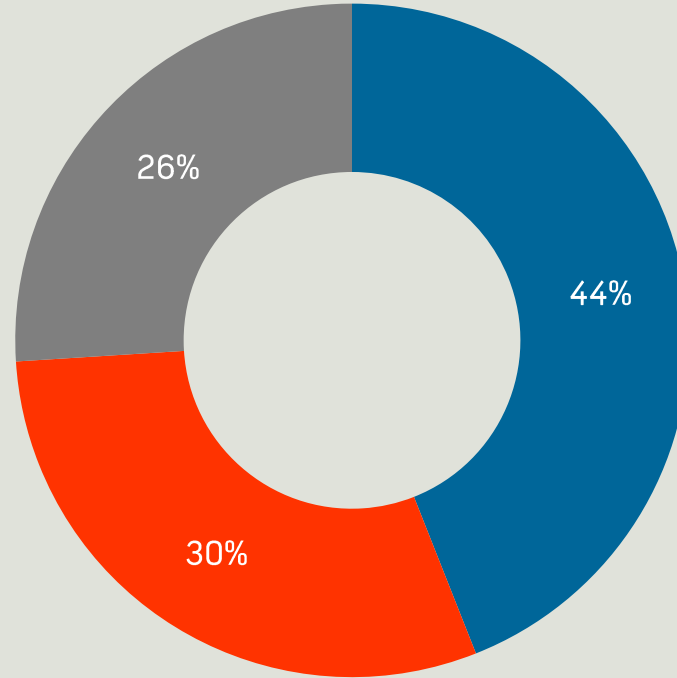
Neither favourable nor unfavourable

Somewhat unfavourable

Strongly unfavourable

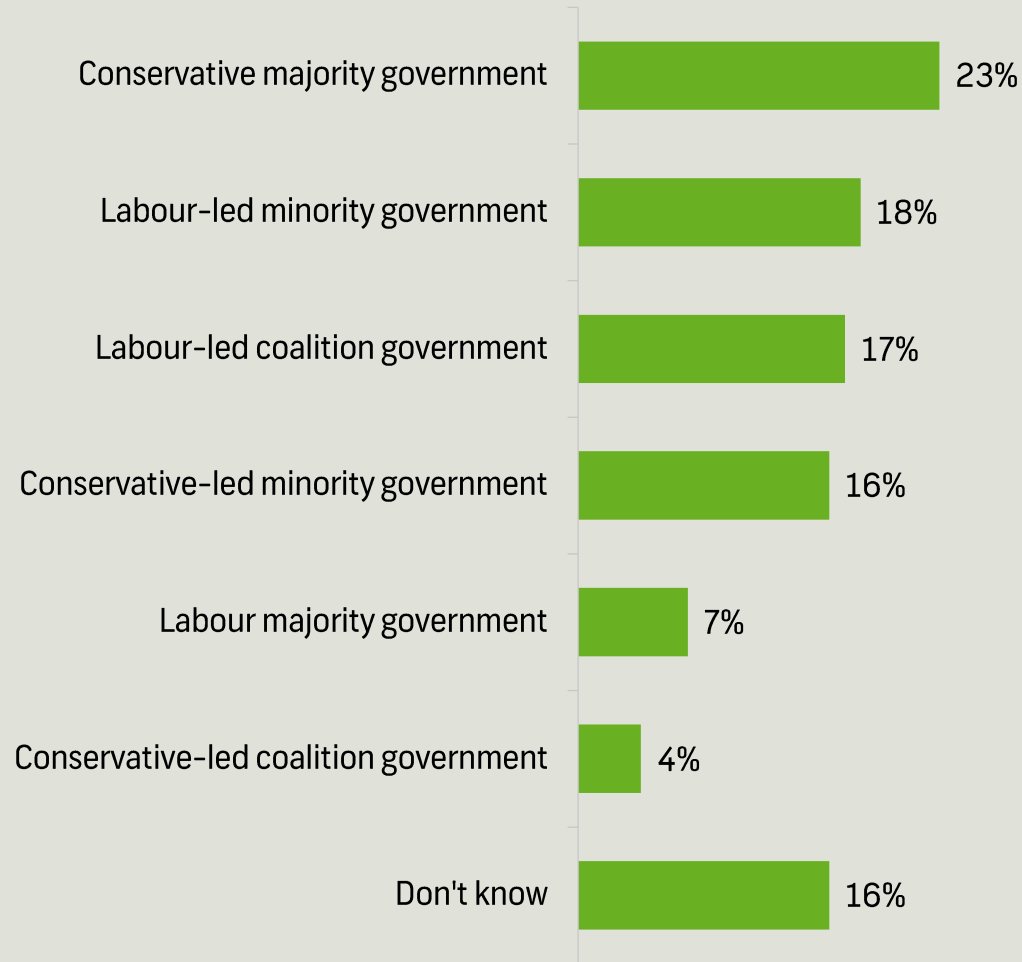
Don't know

Q52. Thinking about Keir Starmer's approach to crime and security, which of the following statements best reflects your view?



- Keir Starmer's approach to crime and security is moving the party in the correct direction
- Keir Starmer's approach to crime and security is moving the party in the wrong direction
- Don't know

Q53. Thinking ahead to the next general election, which is scheduled to take place in 2024, which of the following do you think is the most likely outcome?



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