

# **Survation.**

## **Survation Coronavirus Survey – Summary Document**

**Sample size: 3,007**

**Fieldwork dates: 13<sup>th</sup> – 17<sup>th</sup> March 2020**

**Methodology: People aged 18+ living in the UK were interviewed online.**

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**To what extent, if at all, are you familiar with the new coronavirus disease (COVID-19)?** Base: All respondents

Very familiar	45%
Quite familiar	50%
Not that familiar	4%
Not at all familiar	<1%
Don't know	<1%

**Which of the following statements best describes your view?** Base: All respondents

The new coronavirus disease (COVID-19) is more dangerous than the flu (influenza)	66%
The new coronavirus disease (COVID-19) is less dangerous than the flu (influenza)	8%
The new coronavirus disease (COVID-19) is as dangerous as the flu (influenza)	23%
Don't know	3%

**Which of the following statements best describes your view?** Base: All respondents

The new coronavirus disease (COVID-19) is more dangerous than the common cold	90%
The new coronavirus disease (COVID-19) is less dangerous than the common cold	4%
The new coronavirus disease (COVID-19) is as dangerous as the common cold	5%
Don't know	1%

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**To what extent, if at all, are you concerned about the potential impacts of the new coronavirus on the following?**

	Very concerned	Quite concerned	Not that concerned	Not at all concerned	Don't know
Your job Base: employed respondents	22%	32%	30%	15%	<1%
The organisation you work at Base: employed respondents	27%	39%	23%	10%	1%
The industry in which you work Base: employed respondents	29%	39%	22%	10%	1%
The economy Base: All respondents	46%	40%	11%	2%	1%
Public health Base: All respondents	57%	34%	7%	2%	<1%
Your studies Base: students	29%	35%	28%	8%	<1%

**To what extent, if at all, is the organisation you work at prepared for the impact of COVID-19?**

Base: Respondents who are employed, not including sole proprietors

Very prepared	17%
Quite prepared	45%
Not that prepared	24%
Not at all prepared	7%
Don't know	7%

**Which of the following best describes the current stage of your organisation's business continuity management plan in relation to COVID-19?**

Base: Respondents who are employed in senior positions in their organisation, and/or have HR responsibility

<b>Analysis</b> - assessment of disruptions	22%
<b>Design</b> - composition of business continuity plan	28%
<b>Implementation</b> - actioning the devised plan	26%
<b>Validation</b> - verification of the plan's effectiveness in practice	4%
Don't know	20%

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To what extent, if at all, are you concerned about the following potential impacts of COVID-19 on the organisation you work at? Base: Respondents who are employed, not including sole proprietors

	Very concerned	Quite concerned	Not that concerned	Not at all concerned	Don't know
Availability of staff	27%	43%	21%	7%	2%
Availability of products and raw materials	16%	28%	24%	27%	4%
Reduction in demand for products / services	23%	28%	22%	23%	3%
Disruption from planning and time implementing procedures to deal with the virus	20%	41%	28%	7%	3%

Has the organisation you work at made any changes to company policies in response to the new coronavirus?

Base: Respondents who are employed, not including sole proprietors

Yes	59%
No	31%
Don't know	10%

Which of the following measures have been adopted by the organisation you work at in response to the new coronavirus? Please select all that apply. Base: Respondents whose organisations have made changes to company policies in response to the new coronavirus

Avoiding international travel	41%
Restricting the planning and attending of company events	49%
Supplying disinfectant and hand sanitiser	63%
Isolating employees who have recently travelled to affected areas	44%
Isolating employees who have displayed symptoms of the virus	55%
Allowing employees where possible to work from home	59%
Separating key employees and activating a second site	9%
Restricting visits to company offices	38%
Other	6%

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**From which of the following sources have you received information about COVID-19?**

	Have	Have not	Don't know
Friends / family Base: All respondents	64%	35%	1%
Organisation I work for Base: Respondents who are employed, not including sole proprietors	75%	23%	2%
National Health Service (NHS) Base: All respondents	70%	29%	1%
Private healthcare provider Base: All respondents	10%	87%	3%
News media Base: All respondents	94%	5%	1%
Local council / county council / regional authority Base: All respondents	24%	74%	2%
Scottish Government Base: Respondents in Scotland	73%	25%	1%
Welsh Government Base: Respondents in Wales	51%	47%	2%
Northern Ireland Executive Base: Respondents in Northern Ireland	52%	48%	-
UK Government Base: All respondents	80%	18%	1%

**On a scale of 0 to 10, where 0 is “do not trust at all” and 10 is “completely trust”, how much do you trust the following to provide you with information about COVID-19?**

	0 - 3	4 - 6	7 - 10
Friends / family Base: All respondents	15%	44%	42%
Organisation I work for Base: Respondents who are employed, not including sole proprietors	11%	26%	62%
National Health Service (NHS) Base: All respondents	4%	13%	83%
Private healthcare provider Base: All respondents	22%	39%	38%
News media Base: All respondents	24%	41%	35%
Local council / county council / regional authority Base: All respondents	14%	39%	47%
Scottish Government Base: Respondents in Scotland	8%	25%	67%
Welsh Government Base: Respondents in Wales	17%	41%	42%
Northern Ireland Executive Base: Respondents in Northern Ireland	33%	26%	42%
UK Government Base: All respondents	24%	27%	49%

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**How have you received information about COVID-19 from the following sources? Please select all that apply.**

Base: Respondents who have received information about COVID-19 from the stated source

	Email	Letters / leaflets	Posters / billboards	Mobile alerts	Meeting / appointment	Newspapers	Television	Online	Social media	Other
Organisation I work for	79%	14%	24%	10%	24%	7%	10%	21%	15%	6%
National Health Service (NHS)	13%	7%	18%	16%	4%	22%	37%	58%	32%	4%
Private healthcare provider	34%	15%	13%	19%	12%	8%	16%	19%	16%	10%
News media	7%	1%	3%	7%	1%	42%	73%	60%	38%	4%
Local council / county council / regional authority	33%	15%	8%	7%	4%	12%	16%	35%	26%	4%
Scottish Government	11%	5%	9%	2%	<1%	29%	66%	57%	42%	8%
Welsh Government	33%	8%	4%	4%	3%	7%	35%	49%	32%	3%
Northern Ireland Executive	-	4%	4%	-	-	17%	97%	10%	13%	-
UK Government	7%	4%	8%	3%	2%	29%	72%	51%	31%	3%

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**To what extent would you support or oppose the UK government enforcing the following measures for the next couple of weeks in order to deal with COVID-19?**

Base: All respondents

	<b>Strongly support</b>	<b>Somewhat support</b>	<b>Neither support nor oppose</b>	<b>Somewhat oppose</b>	<b>Strongly oppose</b>	<b>Don't know</b>
Ban on indoors public gatherings of more than 100 people	49%	27%	13%	7%	3%	2%
Closure of nurseries, schools, colleges, and universities	32%	29%	17%	15%	6%	1%
Public sector employees in non-critical roles to work from home, or be sent home on paid leave	52%	29%	12%	5%	2%	1%
Closure of public cultural institutions, libraries and leisure facilities	39%	31%	15%	10%	3%	1%
Advise employers to ensure that as many people as possible work from home or take leave	57%	26%	11%	3%	1%	1%
Advise social spaces (clubs, bars, pubs) to close	35%	32%	16%	12%	4%	2%

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From our London office we conduct bespoke online and telephone custom research, omnibus surveys, face to face research, advanced statistical modelling and data analysis. Survations are not an “agency”, in that we do not outsource any of our client work, which ensures careful monitoring of the entire research process.

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