

Survation.

Labour List Poll of Labour Members – Summary Document

Sample size: 3835

Fieldwork dates: 8th - 13th January 2020

Methodology: Labour List members who are also members of the Labour Party were interviewed online after being sent an email invitation.

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To what extent are you familiar with the following candidates for Labour Party Leader and their policy platforms, where 0 is not at all familiar, 10 is very familiar and 5 somewhere between the two?

(Base: Current members of the Labour Party)

	0 - 3	4-6	7-10	Don't know
Keir Starmer	5%	18%	77%	<1%
Rebecca Long-Bailey	8%	19%	73%	<1%
Lisa Nandy	24%	35%	40%	<1%
Jess Phillips	15%	26%	58%	<1%
Emily Thornberry	15%	32%	37%	<1%
NO LONGER IN RACE: Clive Lewis	26%	32%	41%	<1%

Keir Starmer has the most well known policy platform with 77% of respondents putting 7-10 on the 0-10 familiarity scale. Emily Thornberry has the lowest percentage selecting this score (37%) but excluding Clive Lewis, Lisa Nandy has the highest percentage saying they are unfamiliar (24% selecting 0-3 on the 0-10 scale).

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To what extent are you familiar with the following candidates for Deputy Labour Party Leader and their policy platforms, where 0 is not at all familiar, 10 is very familiar and 5 somewhere between the two?

(Base: Current members of the Labour Party)

	0 - 3	4-6	7-10	Don't know
Angela Rayner	10%	23%	67%	<1%
Rosena Allin-Khan	60%	24%	15%	1%
Richard Burgon	27%	23%	50%	<1%
Dawn Butler	39%	29%	32%	1%
Ian Murray	63%	19%	17%	1%
NO LONGER IN RACE: Khalid Mahmood	82%	12%	5%	1%

Knowledge of the deputy leaders' policy platforms are lower than for the leaders. Angela Rayner has the highest familiarity rating with 67% selecting 7-10 on the 0-10 familiarity scale, Richard Burgon is second with 50%. Out of those still standing, Ian Murry and Rosena Allin-Khan are the least well known with 63% of respondents selecting 0-3 for Ian Murray and 60% for Rosena Allin-Khan.

Do you know which of the candidates for Labour leadership you would prefer to vote for in the 2020 Labour leadership election?

(Base: Current members of the Labour Party)

I know the candidate who I would prefer to vote for: 66%
 I am undecided about the candidate I would vote for: 34%

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The following are standing for the leadership of The Labour Party. Please rank them in order of preference. (Ranked 1st)
(Base: Current members of the Labour Party who know the candidate they will vote for)

Rebecca Long-Bailey:	42%
Keir Starmer:	37%
Jess Phillips:	9%
Lisa Nandy:	7%
Clive Lewis:	3%
Emily Thornberry:	1%

Rankings per candidate

(Base: Current members of the Labour Party who know the candidate they will vote for)

	Ranked 1st	Ranked 2nd	Ranked 3rd	Ranked 4th	Ranked 5th	Ranked 6th
Keir Starmer	37%	19%	21%	14%	8%	1%
Rebecca Long-Bailey	42%	8%	6%	6%	11%	27%
Lisa Nandy	7%	22%	23%	19%	24%	4%
Jess Phillips	9%	13%	12%	8%	9%	50%
Emily Thornberry	1%	11%	23%	36%	22%	6%
NO LONGER IN RACE: Clive Lewis	3%	28%	15%	17%	25%	12%

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While Rebecca Long Bailey is the most popular first ranked candidate, Jess Phillips is the most 'disliked' with 50% ranking her last. Rebecca Long Bailey is then the most divisive candidate with 27% ranking her last. Excluding Clive Lewis, Lisa Nandy is the most popular second choice and joint with Emily Thornberry for most popular 3rd choice.

2nd preferences by 1st preference choice

	First Preference					
	Keir Starmer (951 people)	Rebecca Long-Bailey (1072)	Lisa Nandy (189 people)	Jess Phillips (225)	Emily Thornberry (29)	Clive Lewis (79)
Keir Starmer	-	17%	63%	60%	64%	28%
Rebecca Long-Bailey	12%	-	14%	2%	24%	65%
Lisa Nandy	32%	16%	-	36%	0%	2%
Jess Phillips	29%	1%	18%	-	2%	1%
Emily Thornberry	18%	10%	3%	3%	-	3%
NO LONGER IN RACE: Clive Lewis	9%	57%	2%	0%	10%	-

When looking at where people's second preferences go, Keir Starmer is the candidate who gains most with three fifths of those who selected Lisa Nandy, Jess Phillips or Emily Thornberry first then selecting Keir Starmer second. Rebecca Long Bailey only gains from those who selected Clive Lewis first.

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3rd preferences by 1st preference choice

	First Preference					
	Keir Starmer (951 people)	Rebecca Long-Bailey (1072)	Lisa Nandy (189)	Jess Phillips (225)	Emily Thornberry (29)	Clive Lewis (79)
Keir Starmer	-	34%	26%	32%	15%	45%
Rebecca Long-Bailey	9%	-	14%	3%	24%	13%
Lisa Nandy	24%	20%	-	49%	21%	20%
Jess Phillips	26%	1%	25%	-	7%	0%
Emily Thornberry	25%	26%	18%	12%	-	21%
NO LONGER IN RACE: Clive Lewis	15%	19%	18%	3%	32%	-

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You said you were undecided. The following are standing for the leadership of The Labour Party. Please rank them in order of preference. (Ranked 1st)

(Base: Current members of the Labour Party who are undecided about the candidate they will vote for)

Keir Starmer:	35%
Rebecca Long-Bailey:	34%
Lisa Nandy:	10%
Jess Phillips:	8%
Clive Lewis:	8%
Emily Thornberry:	4%

On a scale of 0-10 where 0 is not at all certain, 10 is completely certain, and 5 is somewhere in between how certain are you that your current preferences will not change?

(Base: Current members of the Labour Party)

0-3:	14%
4-6:	21%
7-10:	65%
Don't know:	<1%

On a scale of 0-10 where 0 is not at all certain, 10 is completely certain, and 5 is somewhere in between how certain are you that your current preferences will not change?

(Base: Current members of the Labour Party who know the leadership candidate they would prefer to vote for)

0-3:	3%
4-6:	12%
7-10:	85%
10:	32%
Don't know:	<1%

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A significant majority of the Labour members who know the candidate they would prefer to vote for placed themselves between 7 and 10 on a 0-10 scale of how certain they were that their candidate preference would not change - a third specifically selected 10 (completely certain).

Do you know which of the candidates for Labour deputy leadership you would prefer to vote for in the 2020 Labour deputy leadership election?

(Base: Current members of the Labour Party)

I know the candidate who I would prefer to vote for: 59%

I am undecided about the candidate I would vote for: 41%

The following are standing for the deputy leadership of The Labour Party. Please rank them in order of preference. (Ranked 1st)

(Base: Current members of the Labour Party who do know the candidate they will vote for)

Angela Rayner: 60%

Ian Murray: 9%

Rosena Allin-Khan: 5%

Richard Burgon: 19%

Dawn Butler: 8%

Khalid Mahmood: <1%

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Rankings per candidate

(Base: Current members of the Labour Party who know the candidate they will vote for)

	Ranked 1st	Ranked 2nd	Ranked 3rd	Ranked 4th	Ranked 5th	Ranked 6th
Angela Rayner	60%	21%	15%	3%	1%	1%
Ian Murray	9%	8%	13%	16%	17%	39%
Rosena Allin-Khan	5%	18%	19%	30%	17%	10%
Richard Burgon	19%	22%	14%	7%	7%	31%
Dawn Butler	8%	29%	32%	14%	13%	4%
NO LONGER IN RACE: Khalid Mahmood	<1%	2%	8%	30%	45%	15%

You said you were undecided. The following are standing for the deputy leadership of The Labour Party. Please rank them in order of preference. (Ranked 1st)

(Base: Current members of the Labour Party who are undecided about the candidate they will vote for)

Angela Rayner:	52%
Ian Murray:	8%
Rosena Allin-Khan:	10%
Richard Burgon:	15%
Dawn Butler:	13%
Khalid Mahmood:	2%

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On a scale of 0-10 where 0 is not at all certain, 10 is completely certain, and 5 is somewhere in between how certain are you that your current preferences will not change?

(Base: Current members of the Labour Party)

0-3:	23%
4-6:	27%
7-10:	50%
10:	18%
Don't know:	<1%

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